



# **ITServe Alliance**

*Empowering Local Employment*

**NEWSLETTER JUNE 2023**



## **ABOUT ITSERVE ALLIANCE**

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

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SPOTLIGHT

# SRIKANT DASUGARI

DIRECTOR, MEMBERSHIP AT  
ITSERVE ALLIANCE

As active members of ITServe Alliance, it is easy for us to see the numerous benefits that membership offers professional connections, access to helpful resources, being part of a thriving community, and more. If you are an IT leader looking to enrich your career and engagement within the industry, this is the organization to join. This is a truth we know from first-hand experience, and it is a message we aim to share with all existing and prospective members.

ITServe members gain the power of community, an invaluable strength in the IT industry and beyond. With exclusive access to member events and resources, active members are more connected to the field as a whole and each other.

The benefits of ITServe membership speak for themselves. That's why when we reach out to potential members, we make sure to emphasize the benefits of joining. Quality connections increase your potential to grow your business and your personal portfolio and the community backing provides a unique level of support that sets us apart.

Potential members may be unsure whether the investment of time and energy in ITServe is worth the benefits. What they may not know is that the benefits of membership outweigh the price of enrollment tenfold; it is our job to communicate this truth to them because we know it first-hand. There is an inertia we fight in introducing a new idea to a potential member, but persistence and focus on the clear benefits combat it.

My target is excellence, and this is a target the entirety of ITServe sets for itself. I continually focus my team on growth and creativity: How far can we reach? What are the best ways to get there? How do we get even better? These questions are what drive us toward excellence every day.

Being a member of ITServe has changed my life and career for the better. For that, I am forever grateful. I would also like to thank all my colleagues and team members for the invaluable work they do every day. It is an honor to work with you. Thank you, ITServe!



ITSERVE ON INTERNATIONAL  
TELEVISION NETWORKS

**VINAY MAHAJAN**

PRESIDENT OF ITSERVE

## Conversation with Praveen at MANA TV & TV 5 Channel

**Praveen:** Congratulations on being the president for 2023. And let us know more about the journey of ITServe. And how you have been into ITServe.

**Vinay:** I've been the president of ITSeve now for over six months. I'd say, six months experience for me and got a lot of things to talk about. But, now let's go back to 13 years from now. And this journey started in a coffee shop as has been the case for many others.

It all started with 10 people in Dallas, who met in a coffee shop and started it. Today, it has grown into a massive organization with 2000-plus members. We are very proud that our members contribute annually around \$12 billion to the US GDP. And all our members put together employ more than 175,000 high skilled people in various places in the US. So, we're very proud of where we are today.

My journey with ITServe started in 2016. I was, I'll say on a crossroad. You know, business was doing well. But, there was this strong feeling to do something that gives you a sense of fulfillment – may be doing some voluntary work. It was then I happen to go to an ITServe meeting in 2016. My first impression was that we were very much heavily Telugu community, and then I was little apprehensive. But after a couple of meetings, I felt they don't talk Telugu, but they talk the business language. I realized, we have similar kind of challenges, we have similar problems, we are able to share with each other, and we are able to seek help from each other. So that is how I fell in love with ITServe.

At ITServe, we focus on the business, particularly the IT business, and we could share with each other a lot. This is an all-volunteer organization. Initially, we didn't have any staff. The CEOs of the companies, who are our members, were actually going out and installing, let's say the screen or they will be installing the projector and get things done.

To quote, Lord Krishna, who has said, you know that when you work for the welfare of the world or for others. And as Martin Luther King Jr. said, Everyone is great because everyone can serve. And, that is the beauty of ITServe volunteers, that all of them are ready to serve and not getting paid anything, but they just want to give



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their time, resources and skills. An, this is the beauty of this organization. That's why it is very successful and a very strong organization today.

**Praveen:** You being the president and CEO of Nam, Inc., and now the national President of ITServe. So how do you balance and manage your time between the two and your family needs?

**Vinay:** If you are passionate about something, as Steve Jobs said, if you care for a cause, you know, the cause is going to pull you in. So you know, if we care for a cause, and our cause was common. For instance, high skilled immigration is very important to ITServe members. And, we are so passionate about our businesses and about the welfare of each other, so that all of us can grow together. Right. And, we are ready to spend time for the cause. I spend close to 100 hours a week on the tasks. So you know, significant time goes to ITServe and to take care of my own company.

**Praveen:** As a national organization, what is the vision of ITServe? And what are the goals set for 2023? And where are you today?

**Vinay:** Just as with any members Association, the first mission is always to protect members' interest. And, the second thing is, of course, because of our collective power, we are able to get benefits for our members. And so, that is where our policy advocacy comes into picture. But then, there are also higher causes, like empowering the local community. And, another goal for ITServe three mission is: you know, our members, they are very successful, and they have achieved their American dreams, and they want to give back to the society.

We started our CSR, Corporate Social Responsibility. And today, we are very proud that we spent nearly \$1.5 million every year on various social projects. And that's what we call as our you know, the third mission that is empowering the local community, particularly through the CSR programs, and one of our dear programs is STEM education. The fourth vision, which we have added in the past couple of years back is, empowering the ecosystem of innovation for maintaining the US leadership in technology. And towards that, mainly we do lot of work in startups, and we have started recently Angels Network to kind of promote the startups by giving them small angels investments.



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Furthermore, we have recently incorporated a fourth vision into our organization. This vision revolves around fostering an innovative ecosystem to maintain the United States' leadership in technology. We actively support startups through extensive involvement and have initiated an angels' network to provide small-scale investments and promote their growth.

Our core objectives revolve around advocating for our members' interests, securing benefits for them, empowering local employment, giving back to society through CSR initiatives (with a particular emphasis on STEM education), and fostering an ecosystem of innovation to uphold the US's technological leadership.

Parveen: Can we assume that it's only for the Indian IT services, or international people also are involved in this today.

**Vinay:** We are a very diversified organization today. When we initially, it was Telugu dominated, who dominate the IT Sector in general. But IT industry itself is not only dominated by the Indians. And, therefore, today we are diversified. I am a Punjabi okay, and you can see I'm the National President of ITServe. So, we have Indians of all origins, the Tamil, Gujarati, from other South Asian countries, and the Asian countries. And, some of the Caucasians are also members, and there are a lot who are showing lot of interest now, because the kinds of activities which we are doing interest them a lot. So we are trying and our platform is open for everyone.

**Praveen:** Why should anyone join IT Serve? What is your pitch for any new business to join for their growth and value addition?

- a. Mentoring
- b. Investing
- c. Education
- d. Networking & Incubating.

**Vinay:** Firstly, the group's primary strength lies in its exclusive concentration on the IT sector, which fosters a highly focused environment. Secondly, the group serves as an excellent platform for networking, learning, and growth. Members range from experienced business professionals to newcomers with small-scale companies aiming to expand. This diversity creates an ideal setting for new members to learn and grow, akin to a comprehensive resource for the IT industry, particularly in staffing and services.



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The group's reach is expansive, with 20 chapters spread across 23 states in the US. This wide network facilitates seamless knowledge sharing and consultation. For instance, if a member has a question regarding the non-compete law in California, they can pose it in a designated WhatsApp group. The response may come from the Northeast chapter in New Jersey or the California chapter in Paideia, allowing for diverse perspectives and insights.

The group's strong WhatsApp network serves as a valuable tool, enabling members to obtain free advice and opinions on various topics. Additionally, the group has numerous sponsors, including immigration attorneys and CPAs, who contribute their expertise. This accessibility to professional advice saves members significant costs that they would otherwise incur.

The group also places a strong emphasis on networking. As members attend monthly chapter meetings, regional gatherings, and an annual conference, they have ample opportunities to connect with others in the industry. The group operates as a cohesive community where businesses do not compete but rather complement one another. This collaborative approach ensures that members readily share resources, such as personnel or services, to facilitate each other's growth and success.

Overall, the group's focus on the IT sector, coupled with its networking and learning opportunities, creates a supportive environment for both established professionals and emerging companies. The extensive network, regular meetings, and collaborative ethos foster growth, knowledge exchange, and long-lasting relationships within the IT industry.

**Praveen:** What are your signature events you do annually and how is this going to transform the businesses from the IT transformations, growth, client relationship to their business and their personal growth?

**Vinay:** CSR is a major activity for our organization, benefiting both the community and our members. Our vision is innovation, which is why we organize startup events such as the recent startup expos in the Bay Area and New England. At these expos, we invite startup companies to present their ideas to a panel of judges. The shortlisted startups then advance to our synergy event, where they compete in the finals and have the opportunity to secure funding.



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In addition to our focus on startups, we have various teams responsible for different aspects of our organization. We have a CSR director overseeing all CSR initiatives, a policy advocacy director, a startup director, and a newly established angels network. The angels network consists of 200 ITServe members who have committed to investing in promising startups. Each week, two startups present their ideas to our group, and interested angels from our membership base decide to invest in them.

Furthermore, we have a benefits team that organizes webinars on topics like immigration, wills and trusts, finances, and taxes, providing educational resources for our members. Our M&A team focuses on facilitating merger and acquisition opportunities for our growing member companies. This includes assisting companies within ITServe as well as external companies interested in buying or selling.

Additionally, we have teams dedicated to membership and sponsorship, with the sponsorship team maintaining relationships with our sponsors. We are grateful for the longstanding support of our sponsors, as they have grown alongside ITServe. Their logos are proudly displayed as part of our background.

Overall, ITServe is actively involved in CSR activities, startup support, educational webinars, and facilitating mergers and acquisitions, all while maintaining strong relationships with sponsors and members.

**Praveen:** As the president of ITServe, what are your goals set for 2023 and so-far accomplishments. Any new transformation or trends you have planned for the growth of your members.

**Vinay:** I want to share the goals and initiatives of ITServe, emphasizing our commitment to continuity and progress. I want to highlight our platform's seamless transition between presidents, ensuring that the efforts initiated by previous leaders are continued rather than reversed. One of my primary objectives has been to visit all 20 ITServe chapters, and I have already traveled to 14 of them with my national team. We have engaged with members, sponsors, lawmakers, guests, investors, and tech leaders, receiving admiration for our work in lobbying for high-skilled immigration. Even in California, people expressed interest in ITServe assisting with high-skilled immigration lobbying. During our meetings with Senator Cory Booker and US Congressman Mr. Tanunda, they appreciated ITServe's work not only in high-skilled immigration but also in corporate social responsibility (CSR).



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Under the CSR umbrella, ITServe focuses on STEM education, aiming to provide opportunities for underprivileged students. We have launched a STEM scholarship program, offering \$5,000 scholarships to students from county colleges. I want to emphasize the importance of investing in education and how ITServe, being predominantly STEM-educated individuals themselves, wants to give back to society. We have also introduced STEM internships, training, and two new initiatives: automotive embedded testing training and a leadership workshop. Additionally, we are organizing a government day event to educate members on doing business with federal agencies.

ITServe's membership growth is a significant priority, and we take pride in adding three to five members daily, amounting to around 500 members in the last six months. My goal is to reach 1,000 members by the end of the year. Alongside membership expansion, we prioritize protecting member interests through political advocacy. We are elevating our lobbying efforts and plan to address high-skilled immigration and the need for STEM education during the in-person lobby day in July.

In summary, ITServe is dedicated to progressing our initiatives and promoting high-skilled immigration while focusing on CSR, including STEM education programs and benefits for their members. They strive to bridge the gap in STEM education and advocate for the interests of their members through lobbying and political advocacy.

**Praveen:** Talk more about your other initiatives as an organization.

**Vinay:** In 2018, our organization faced challenges with tough immigration policies that affected both its employees and individuals seeking H1 approvals. Faced with uncertainty and the possibility of uprooting their lives, the organization realized the need for action and engaged in policy advocacy. We discovered that the United States Citizenship and Immigration Services (USCIS) was not implementing the laws as intended by Congress. Through legal proceedings, the organization successfully challenged USCIS memos related to client letters, internal regulations, and short-term approvals, leading to positive outcomes for not only themselves but also the entire IT industry.



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We also fought against a restriction that prevented Optional Practical Training (OPT) students from working at third-party organizations. By addressing this issue, we were able to secure a victory, allowing the recruitment of OPT students for various job opportunities. Currently, we are actively involved in addressing the issue of 221 G, a visa processing delay that causes individuals to be stuck in their home countries while their families remain in the US. We have initiated a lawsuit to resolve this matter and expect a favorable outcome.

In addition to litigation, we have expanded our efforts to include lobbying. Through our political action committee, we aim to educate lawmakers about the benefits of high-skilled immigration and dispel the notion that it leads to unemployment in the tech industry. We emphasize that unemployment rates in the industry are minimal and we advocate for an increase in H1 visa quotas to accommodate more high-skilled professionals. Furthermore, we support exempting master's degree holders educated in the US from quota limitations.

We also place importance on STEM education and strive for a balanced approach that addresses both high-skilled immigration and STEM education. Our objective is to reintroduce a bill that proposes increased quotas and emphasizes the significance of STEM education. Our ultimate goal is to testify in front of Congress and garner support for the bill, ultimately achieving success through both litigation and education.

## Empowering Future Generations A Call To High School Students!

Join the Youth Entrepreneurship Program (YEP) 2023 and unlock your creative potential.

ITServe YEP Program empowers students by fostering an entrepreneurial mindset, which helps them to think creatively and find ways to translate passions into real-world experiences.

This course is a challenging, college-level business startup course that teaches students how to start for-profit, social-impact companies. Using the lean startup methodology and design thinking, students learn to identify problems, develop solutions, and build business plans and pitch decks to launch companies. Students will learn to speak to customers and use that feedback to iteratively build their business. Students learn and apply Entrepreneurial Mindset Skills, while building new ventures using key start-up design principles.

### Learning Outcomes

By the end of the course, students will have:

- An understanding of Lean Startup methodology of new venture development
- Applied key design principles behind for-profit social impact companies
- Developed Entrepreneurial Mindset Skills
- The Entrepreneurial Mindset Profile® (EMP) was developed by Eckerd College.
- Built a new venture using customer/stakeholder feedback Opportunity to compete in a final pitch competition
- Online 6 weeks 2 days a week 3hrs each day
- Days will be Tue/Thu 3hrs 6-9 PM CST

Experience 6 weeks of online sessions, Empowering You with Entrepreneurial Skills and Real-World Insights. For more details, **Visit: [www.itserve.org](http://www.itserve.org)**

# Highlights of ITServe In June 2023

Here are some of the highlights of the numerous activities ITServe in collaboration with local Chapters organized in the past month, sharing with you major events that took place thus far in June 2023. If any of your events held in 2023 have not been included here, request to share with the PR Team and we will have them included in the next e-newsletter.

It's truly inspiring to note the numerous events and the variety of educational seminars and topics covered during these great events, organized by the National and the local Chapters, which are a testament to the energy and enthusiasm of our members, who are the backbone of ITServe.

Congratulations to all, and keep up the great job, ITServe Family!

## **ITServe National Team Tour to Midwest**

ITServe's National team tour to the Midwest Regional Chapters from June 21st and 22nd was a defining moment for the organization and the Chapters. Their exceptional visits to the meetings in the Midwest Region have set new standards for excellence and collaboration.

The delegation of the Executive Board members traveled to Chicago & Columbus attending monthly meetings and celebrating each Chapter's accomplishments. The visit by the national leadership contributed to Columbus Chapter reaching 50 members and Chicago Chapter reaching a historic milestone with 150 members. In addition, the Monthly Chapter Meetings provided an excellent networking opportunity for members and ITServe.

## **A Major Milestone: The Chicago Chapter Reaches 150 Members**

The Chicago Chapter is the first ever to reach the 150-member milestone, a significant accomplishment among all of the 20 Chapters of ITServe. Thanks to the dedication, hard work, and extraordinary efforts of the Chapter members and leadership of Sudheer Chakka. Congrats to the leadership and all the members!

## **ITServe Expanding its Horizons & NOW is the time for INDIA!**

It's a new page in the history of ITServe Alliance, having established its overseas office in India, where the whole world is trying to have its presence in IT Space outside of the United States. We are proud of this moment, it took almost 12 years to be where we are today. This will undoubtedly help us to expand and create more business opportunities for member companies on both sides of Ailes.

We thank the team, who have worked tirelessly through all the bureaucratic processes over the past several months and finally made this day possible. ITServe thanks its members and leaders who made the effort to be in person to be present and witness this historic event. Your presence has made a positive difference. We hope to work with entrepreneurs on both sides of the planet, create more opportunities and serve the communities across these two continents.

An inspiring webinar: "Her Empire: Women in Leadership"

Celebrating the achievements of women entrepreneurs, "Her Empire: Women in Leadership" webinar series featured Tracy Ongena, founder and Chairman of Alvita Care on June 23, 2023.

Ms. Ongena, who serves on the Boards of YPO, the American Case Management Association, and NCCD, and is a highly accomplished entrepreneur, who she shared her captivating journey and insights. A critical opportunity for members to learn and be inspired by Tracy Ongena's exceptional leadership.

# Highlights of ITServe In June 2023

## The Chicago Chapter Reaches 150 Members



## The Columbus Chapter reaches 50 members



# HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at <https://itserve.org/advocacy> and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

**Below Link Only for:** Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

Payment Link

[paypal.com/donate/?hosted\\_button\\_id=77CXBHWLD2694](https://www.paypal.com/donate/?hosted_button_id=77CXBHWLD2694)



***Support our initiatives and motivate us by generously contributing!***

**Below Link Only for:** North East, Atlanta, Florida, Detroit, Philadelphia, Chicago, DMV, Columbus, St. Louis & Minneapolis

Payment Link :

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## **For Donors of 5K & above:**

- **Appreciation Flyer in the Chapter Group.**
- **Donor on Banner @ Synergy 2023 with Photos.**
- **Photos in Synergy Conference Journal.**
- **Photo on ITServe Website throughout the year.**

# ITServe Alliance Inc., CONNECTED PAC (Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

— “ —

- Sateesh Nagilla – Board Chair
- Gopi Kandukuri – Board member
- Amar Varada – Board member
- Siva Moopnar – Board member
- Kris Gadde – Board member
- Murali Bandlapalli – Board member
- Jayanth Challa – Board Member
- Mahesh Sake – Treasurer
- Sunil Savili – Joint Treasurer

— ” —

## “ — | Contribute Now | by Donation

**CONNECTED PAC** accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of \$5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

**Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.**

**Mailing Address:** 8951 CYPRESS WATERS BLVD,  
SUITE 160, DALLAS, TX 75019

### **Exceptions:**

- (a) ONLY Personal Account Checks (no business checks allowed),
- (b) Maximum Contribution: \$5,000 /year
- (c) U.S Green Card Holder and/or U.S Citizens.

# ITSERVE'S UPCOMING EVENTS

## **GOVCON DAY (Government Contracts)**



Welcome to ITServe's annual "GOVCON" Day, scheduled for July 20th, 2023, in the nation's capital, Washington, DC. This event is a golden opportunity for ITServe members to learn about Government contracting and explore new business opportunities.

Featuring a variety of speakers, including Government officials, industry experts, and successful government contractors, this event will cover topics related to Government Contracting Requirements, Regulations, Best Practices, Processes, How to Win Government Contracts, and many more.

Bootstrapping A Federal Contract Practice, CIO/CTO Panels, Efficient Strategies in Winning Government Contracts, Mentor Protégé Relationships, and Certifications – SBA by Vandership.net are only some of the attractions of the day that will provide participants with much-needed education.

In addition, you will hear success stories from industry leaders, who have been through the process and have now become role models for all of us.

The Gala Dinner and Entertainment are only added attractions at the end of a packed day with activities and sessions, filling your heart, body, mind, and soul. Come join us at the once-in-a-year event benefitting you and the entire IT Sector.

# ITSERVE'S UPCOMING EVENTS

## Over 150 US Senators and Representatives Expected at ITServe Alliance's Capitol Hill Day on July 18th-19th, 2023



"Following the success of our virtual Capitol Hill events in 2021 and 2022, ITServe Alliance is excited to host its first-ever in-person Capitol Hill Day in Washington, DC on July 18th-19th, 2023," said Siva Moopanar, Director of ITServe Alliance Policy Advocacy Committee (PAC). "The conference will have participation by over 150 US Representatives and Senators, including influential committee chairs and members, whose decisions impact our businesses."

Established a year ago, ITServe Connected PAC's major is to educate lawmakers and the greater community, using digital and traditional methods on the benefits of the HI-B program and eliminate misconceptions by meeting, collaborating, and lobbying with Congressmen and Senators to work together to help write and amend laws that are favorable to our members' business interests.

ITServe Alliance has been consistently working to protect the needs of its members. To that end, ITServe Alliance has been Lobbying with the Lawmakers on behalf of its members on Capitol Hill and with the US Administration. Capitol Day will be the perfect way for ITServe Alliance to use its collective voice to communicate with policymakers on the issues that are important to our members.

# ITSERVE'S UPCOMING EVENTS

According to the organizers, a Congressional Reception is planned to be held on July 18th from 5 pm to 7 pm. The daylong event on July 19th from 9 am to 5 pm will feature Capitol Hill Meetings with interactive sessions with US Congressmen and Senators.

A major objective of Capitol Hill Day is to showcase to the lawmakers some of the significant contributions of the ITServe members to the country's economy through Technology & Innovation, local employment, and STEM education. The event will also address key concerns faced by small businesses, including high-skilled immigration reform.

Stressing the need for and importance of ITServe, Vinay Mahajan, President of ITServe said, "ITServe Alliance's Capitol Hill Day will serve as a powerful platform in educating policymakers on the issues that are important to our members and the business community, ensuring our needs and views are reflected in policy debates and outcomes."

ITServe Alliance comprises of small and medium-sized businesses that fulfill the growing demand for highly skilled professionals in America. Its members play a crucial role in developing and maintaining essential IT systems for corporations, governments, and various organizations.

ITServe's vision has been to empower local communities by creating, retaining, and fostering employment opportunities within the United States. Moreover, ITServe is committed to corporate social responsibility (CSR) and actively contributes to local communities nationwide, particularly in the realm of STEM (Science, Technology, Engineering, and Math) education.

# ITSERVE'S UPCOMING EVENTS

ITServe supports the HIRE ACT Bill (High Skilled Immigration Reform for Employment), introduced in Congress in December 2022. Innovation, STEM education, and avoiding brain drain are the highlights of the Bill. It has advocated to have the STEM graduates with U.S master's Degrees and/or Ph.D. holders from the HI-B CAP quota removed and make it unlimited to retain the top talent & innovation in the Country.

Another area, where ITServe has focused is the STEM Program to promote the "American Ingenuity Account" to fund State-administered grants for STEM education and worker training. Enhancing the current HI-B CAP limits – from 65,000 to 130,000 per year has been a major area where ITServe has placed its efforts in the past years.

Urging ITServe members to be active and work collaboratively in making this important event successful, Vinod Babu Uppu, ITServe Governing Board Chair said, "It's our collective voice. I call upon every member to be part of this important event, advocate for ITServe, and make our voices heard in the corridors of power. Also, if you have a relationship with a member of Congress or their staff, please enter that information too. Through your help we will be able to accomplish our goals through grassroots and advocacy."

Jagadeesh Mosali, President-Elect of ITServe, while summarizing the importance of Capitol Hill Day said, "ITServe Alliance is consistently working to protect its members' needs. To that end, ITServe Alliance, through its PAC team, is advocating on Capitol Hill and with the Administration. ITServe Alliance will use its collective voice to communicate with policymakers on important issues to its members."

For information on ITServe and its many noble initiatives, please visit: [www.itserve.org](http://www.itserve.org)

# ITServe Alliance Inc., Startup and Product Companies Updates

## Dream it, Believe in & Achieve it

By Omprakash Nakka: Director of ITServe Startup and Products Team

ITServe Startup and Products Team 2023 introduced new initiatives to boost startup ecosystem internally and externally under the leadership of National President Vinay Mahajan, National Startups and Products Director Omprakash Nakka and his team members, including Chair Jagan Chitiprolu, Chair Arvind Nerella, and Product Companies Chair Bala Rajaraman. These initiatives will help to boost innovation and economy, while offering investment access to our members.

The following are major initiatives planned for this year 2023:

“ITServe Angels,” is a network of investors from ITServe with idea to boost innovation and economy by providing the seed capital for early stage startups. We received overwhelming response from the member community for this initiative.

We are also introducing incubator and accelerator services to create and mentor startups through our partner and member network. ITServe platform provides market access to startups through our members and their client network.

We are planning to organize 3 regional conferences and one national conference. We successfully conducted a West Coast conference in April 2023 with 25+ applicants and 12 selected pitches!! We will be doing an East Coast conference in June 2023 in Hartford, CT and another during the our Synergy conference in October in Atlantic City, NJ. We are exploring possibilities to open an ITServe India Innovation Chapter with exclusive membership to startups, which will help leverage cross border funding's, market access.

Thank you President Vinay Mahajan, Executive Board, General Body members for empowering the Teams to achieve intended objectives for 2023 and beyond.

Innovative startups, Accelerators, incubators can reach us at: [Startup@itserve.org](mailto:Startup@itserve.org)

*Dream it, Believe in & Achieve it*  
**ITSERVE STARTUP EXPO**

*East Coast Startup Conference 2023*

*Congratulations to*  
**ITServe Startup Cube Winners**

  **TRADERS' A.I.**  
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  **INFERYX**  
[www.inferyx.com](http://www.inferyx.com)

**For Details Regarding Future Events: [startup@itserve.org](mailto:startup@itserve.org)**

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston  
Los Angeles | Minneapolis | New England | North East | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis

#TeamITServeStartup

# MEETINGS UPDATES

## **ITServe Startup Expo - East Coast Regional Conference, June 7**

Dream it, Believe in & Achieve it! The East Coast Startup Conference was held on June 7, 2023. The event was a great success with participation by several members and vendors, showcasing their talents, skills and creativity. ITServe Alliance welcomed several innovative startups at the Startup Expo & Pitch-in with their innovative startup and/or product to Palo Alto Startup VCs, Private Equity investors, Angel investors, and 500+ ITServe Member Companies.

## **Houston Chapter, June 12**

The Houston Chapter Monthly Meeting was held on June 12, 2023. It provided an opportunity for networking for the members of the Region, making the event a grand success.

## **Austin Chapter, June 13**

The Austin Chapter Monthly Meeting was held on June 13, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

## **Dallas Chapter, June 14**

The Dallas Chapter Monthly Meeting was held on June 14, 2023. It provided an opportunity for members to network and learn from one another which made the event successful.

## **St. Louis Chapter, June 20**

The St. Louis Chapter Monthly Meeting held on June 20, 2023 provided an opportunity for networking for members of the region, making the event a great success.

## **Special Immigration webinar, June 21**

A special Immigration Webinar was held on June 21st. It provided insights on the immigration process which were of great help to the participants.

## **Florida Chapter, June 23**

The Florida Chapter Monthly Meeting was held on June 23, 2023. It provided an opportunity for networking in that region, making the event a great success.

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# SPONSORSHIP AT SYNERGY 2023

Dear Sponsor,

This is to express our sincere appreciation and gratitude for being a Sponsor of ITServe Alliance's Flagship Annual Conference, Synergy 2022. With your support, we had a highly successful conference in 2022, benefiting ITServe members, vendors, and sponsors. We are reaching out to you to continue your support for Synergy 2023, which will be held in Atlantic City in New Jersey from October 26-27, 2023.

As you are aware, ITServe Alliance's Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.

With the theme: "Come, Learn, and Grow" we are working hard to streamline the Synergy Conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media similar to SIA, HR World, Inc 5000.

Synergy 2023 will provide a platform for 2,500+ CXOs from hundreds of multi-national companies to come together to hear industry leaders speak, engage in discussions with lawmakers, participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

With an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics, Synergy 2023 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters, to work for a better technology environment by building greater understanding.

Your valuable presence and support for Synergy 2023 will help us provide business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.

Come, join us, and be part of our journey. Let us be your voice when it comes to Information Technology. For more information to become a Sponsor. check the details in the [Sponsorship Deck](#)

# IMMIGRATION UPDATES

## USCIS Expands Premium Processing for Applicants Seeking to Change into F, M, or J Nonimmigrant Status

The premium processing expansion for certain Form I-539 applicants will occur in phases, and nonimmigrants requesting premium processing should not file before these dates:

- USCIS will accept Form I-907 requests, filed via paper form or online, for applicants seeking a change of status to F-1, F-2, M-1, M-2, J-1, or J-2 status, who have a pending Form I-539, Application to Extend/Change Nonimmigrant Status.
- USCIS will accept Form I-907 requests, filed either via paper form or online, for applicants seeking a change of status to F-1, F-2, M-1, M-2, J-1, or J-2 status, when filed together with Form I-539.

[Click to Know More](#)



## Fear of USCIS scrutiny deters many Indians from filing H-1B petition

The organization that manages the immigration system of the US also flagged the issue of a large number of multiple registrations for eligible beneficiaries. Serious concerns were raised about many applicants trying to gain an unfair advantage in the H-1B lottery process by working together with unscrupulous companies and consultancies with multiple registrations submitted on behalf of the same beneficiary. "We remain committed to deterring and preventing abuse of the registration process, and to ensuring only those who follow the law are eligible to file an H-1B cap petition," the USCIS announcement said.

[Click to Know More](#)

# MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: [benefits@itserve.org](mailto:benefits@itserve.org)



## “SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

# LEADERSHIP BOARD

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Governing Board Chair 2023



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## SUGGESTIONS

Please feel free to E-Mail us at [PR@itserve.org](mailto:PR@itserve.org)

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