



ITServe Alliance

Empowering Local Employment

NEWSLETTER APRIL 2023



ABOUT ITSERVE ALLIANCE

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

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LAVANYA POOSARLA

CHAIR - ITSERVE WOMEN

Could you share your vision for ITServe as the Director of Women's Chair

My vision is to create a supportive and empowering community for women entrepreneurs to succeed. By providing women entrepreneurs with the support they need to thrive, we can help create a more inclusive and equitable business world. I believe that women entrepreneurs have a unique perspective and valuable contributions to make to the business world, and it is essential to provide them with the tools and resources they need to thrive.

in a male-dominated IT world, what are the challenges women face in standing out as IT leaders

Women entrepreneurs face several challenges in standing out as leaders.

Work-life balance: Women entrepreneurs often face unique challenges in balancing the demands of running a business with their caregiving responsibilities. This can make it harder to dedicate the time and energy needed to build a successful IT business. **Imposter syndrome:** Women entrepreneurs may experience self-doubt and imposter syndrome, which can hold them back from taking risks, pursuing new opportunities, and fully realizing their potential as IT leaders.

Gender bias: Women entrepreneurs often face unconscious biases from colleagues, who may underestimate their capabilities, question their competence, or make assumptions about their priorities and motivations.

Networking barriers: Women entrepreneurs may find it harder to network and make connections in the IT industry, which can limit their access to resources, mentorship opportunities, and potential business partners. These challenges can create barriers to entry and limit the success of women entrepreneurs in the IT industry. However, it is important to recognize that these challenges can be overcome with the right support, resources, and mindset. By creating a more inclusive and supportive environment for women entrepreneurs, we can help break down these barriers and promote gender equity in the industry.

What are some of the activities Women's Section has done thus far

We are hosting a series of webinars called "Her Empire: Women in Leadership" featuring highly successful women entrepreneurs. One of our featured speakers was Sheela Murthy, the founder of Murthy Law Firm. The webinars focused on women in leadership and provided valuable insights into the challenges and opportunities faced by women entrepreneurs.

We recently organized a panel discussion on Women Leadership in West Coast focused on empowering women leaders to achieve success. The event provided a platform for women to share their experiences, insights, and strategies for overcoming the unique challenges faced by women in leadership roles.

Our women's team in Austin recently participated in a CSR event at the Central Texas Food Bank, where we volunteered our time to package food for the underprivileged. It was a great opportunity for us to give back to our community.



LAVANYA POOSARLA

CHAIR - ITSERVE WOMEN

What are the activities you have planned for the coming months in 2023?

We have planned several great initiatives to support and empower women entrepreneurs.

Mentoring Program: We plan to establish a mentoring program that connects women entrepreneurs with experienced business leaders, who can provide guidance and support on business strategies, marketing etc.

Networking Events: We will organize networking events for women entrepreneurs to connect with other business partners. This will provide an opportunity for women to expand their network, build relationships, and promote their businesses.

Webinars: We will conduct more webinars on topics such as Confidence Building, Work life balance, and others to help women entrepreneurs develop essential business skills and knowledge.

Panel Discussions: We are planning for more Panel Discussions which are an excellent way to bring together a group of women entrepreneurs to share their experiences, insights, and perspectives on various business-related topics. These provide a platform for women to learn from one another, discuss common challenges and opportunities, and build a community of support and empowerment.

How do you plan to have more women leaders at ITServe

At ITServe, we recognize the importance of gender diversity and the value that women entrepreneurs bring to our organization. To increase the number of women entrepreneurs leaders at ITServe, we have developed a multi-pronged approach that focuses on their development through networking events, panel discussions, webinars, mentorship programs and many more

Anything else you want to share with ITServe members

As the Women's Chair of ITServe, I am excited to share with you our plans and initiatives for supporting women entrepreneurs within our organization. At ITServe, we recognize the immense value that women entrepreneurs bring to the industry, and we are committed to providing them with the support, resources, and opportunities they need to succeed.

Our goal is to create a supportive and empowering environment for women entrepreneurs within ITServe. We believe that by providing women entrepreneurs with the tools, resources, and support they need to succeed, we can help to create a more diverse, equitable, and successful organization. We invite you to join us in this mission and look forward to working with you to support women entrepreneurs within ITServe.



SHABANA SIRAJ

CHAIR - DIVERSITY

Your vision for ITServe as the Director of Diversity Chair

As the Director of Diversity Chair, our vision is to create a more inclusive and diverse organization that reflects the values of the society in which we operate. I wish to emphasize the importance of diversity and inclusion as a core value that can help ITServe grow and succeed in today's global market. The benefits of having a diverse and inclusive members will lead to increased innovation and better decision-making.

How do you help bring diversity into ITServe and make this a more representative organization

To bring diversity into ITServe, we are working towards creating a welcoming and inclusive culture that encourages people from diverse backgrounds to join and participate in ITServe. We are working on creating mentorship programs for underrepresented groups, especially for women by offering development opportunities for all members and partnering with other organizations that share similar values. We are also very consciously working on creating more diverse representation in our leadership of ITServe, which is led by a diverse President, Mr. Vinay Mahajan.

What are some of the activities Diversity Section has done so far

Some of the initiatives and events that the Diversity group has organized is consciously and internationally reaching out to diverse organizations to become members of ITServe. We are having exclusive membership drives to encourage more diverse companies to join us and we when we also make them feel very welcome and inclusive whenever they participate in our events.

What are the activities you have planned for the coming year:

We plan to network more and spread the word around through social media to spread awareness about ITServe in all areas. We are planning to partner with other organizations that promote diversity and inclusion, creating mentorship programs, organizing more networking events, and offering more training and development opportunities for members.

Challenges faced in making ITServe a more diverse and responsive organization:

The challenges that ITServe is facing is that the perception of ITServe as a non-diverse organization is very strong in the market so it is difficult to convince members that we are very serious about diversity also the other challenge is to overcome the unconscious biases and creating a more inclusive culture.

Anything else you want to share with ITServe members:

I would like to emphasize the importance of diversity and inclusion in today's global market and ITServe as an organization can benefit from having a more diverse and inclusive workforce. We encourage members to participate in the Diversity Section and please do share ideas and perspectives on how to make ITServe more diverse and responsive.



West Coast Regional Meet - April 14 & 15

ITServe is proud to share updates of West Coast Region Chapters, which achieved several milestones during the week-long journey. The delegation of EB members traveled to Phoenix, Los Angeles, Seattle, and Bay area attending monthly meetings and celebrating each chapter's accomplishments. Tour Boosted Phoenix and Seattle reached 50 members and The Bay Area Chapter reached its first 100-member milestone and hosted the first-ever West Coast Regional Conference, which included sporting activities, a startup expo attended by as many as 300 members, a leadership workshop, and a women entrepreneurs panel discussion. The Regional Conference provided an excellent networking opportunity for members, and ITServe looks forward to meeting everyone at the Annual Synergy Conference in Atlantic City later this year. Thank you, ITServe Alliance!

ITServe Alliance Inc., PAG (Policy Advocacy Group) Updates

IMPORTANT GUIDELINES FROM ITSERVE ON H1B CAP MULTIPLE REGISTRATION

As a community, our commitment at ITServe has always been towards protecting our member companies from external threats, providing a platform for growth, and contributing to the success of our member businesses by following the laws of the land and complying as the best steward. Our primary focus remains on innovation, local employment, and supporting the country's economy. Further, we hold the responsibility of encouraging and educating our members to comply strictly with the rules and regulations.

Considering the recent H1B 2023 and 2024 CAP multiple registrations, we reiterate our firm stance; we must strictly abide by the USCIS pre-registration rules and not file multiple applications for the same beneficiary to unfairly increase their chances.

Our General Counsel, Jonathan Wasden, has put together some best practices in this regard, including various collusion scenarios during our recent sessions with members across the board. His advice is clear, Do not file any application this year if there is any suspicion of collusion, whether intentional or inadvertent. We reiterate the following to make our stand clearly communicated to all members:

- Emailed all our members cautioning about collusion and recommending adherence to the H1B pre-registration rules.
- Hosted webinar/meeting to convey our stance to immigration attorneys.
- Conducted National Webinars to explain our stance to our members.
- Sent a letter to the U.S Senate / House Judiciary Committee Leadership, stating:
 - (i) ITServe cannot condone any attempts to gain an unfair advantage under the new system by filing multiple applications for the same beneficiary to increase their chances in the lottery. We condemn such practices.
 - (ii) We urge for the rectification of the current system that allows many duplicate filings.
 - (iii) We advocate for an increase in H1B numbers.

USCIS possesses advanced technology capable of identifying collusions. We would suggest that you protect yourself and your businesses by following the pre-registration rules. Companies that feel collusions occurred either knowingly or unknowingly, should seriously consider it before filing petitions for selected employees. We recommend consulting your immigration attorneys for more detailed guidance in this regard and making informed decisions.

Please be advised that ITServe is planning to host another national webinar/online session with Mr. Jonathan Wasden in the coming days

We thank you for your attention to this matter.

Thanks & Regards,
#Team PAC @ ITServe Alliance
Email: pacadmin@itserve.org

HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at <https://itserve.org/advocacy> and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

Below Link Only for: Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

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Support our initiatives and motivate us by generously contributing!

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For Donors of 5K & above:

- Appreciation Flyer in the Chapter Group.
- Donor on Banner @ Synergy 2023 with Photos.
- Photos in Synergy Conference Journal.
- Photo on ITServe Website throughout the year.

ITServe Alliance Inc., CONNECTED PAC (Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

— “ —

- Sateesh Nagilla – Board Chair
- Gopi Kandukuri – Board member
- Amar Varada – Board member
- Siva Moopnar – Board member
- Kris Gadde – Board member
- Murali Bandlapalli – Board member
- Jayanth Challa – Board Member
- Mahesh Sake – Treasurer
- Sunil Savili – Joint Treasurer

— ” —

“ — | Contribute Now | by Donation

CONNECTED PAC accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of \$5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.

Mailing Address: 8951 CYPRESS WATERS BLVD,
SUITE 160, DALLAS, TX 75019

Exceptions:

- (a) ONLY Personal Account Checks (no business checks allowed),
- (b) Maximum Contribution: \$5,000 /year
- (c) U.S Green Card Holder and/or U.S Citizens.

IMPORTANT DATES TO NOTE



01. LOBBY DAY

We have had two successful virtual lobby day events in 2021 & 2022, and we had overwhelming participation by ITServe membership across the board and lawmakers and their legislative staff who are involved in immigration matters. We have now scheduled for an in-person lobby day-2023 in Washington D.C (Nation's Capital) on July 19, 2023. It is going to be an exciting opportunity to reach out to lawmakers in both Houses and stay tuned for more details to be made available in the next couple of weeks' time.



02. GOVCON DAY (Government Contracts)

ITServe is hosting a "Gov Con" Day event on July 20, 2023, next day after Lobby Day in Washington D.C where members joining the lobby day can participate. This event is an opportunity for ITServe members to learn about Government contracting and explore new business opportunities. GovCon Day event will feature a variety of speakers, which includes Govt. officials, industry experts, and successful government contractors etc. This event will cover topics related to Govt. Contracting qualifications, regulations, best practices, processes, and how to win Govt. contracts etc.,

ITServe Alliance Inc., Startup and Product Companies Updates

Dream it, Believe in & Achieve it

By Omprakash Nakka: Director of ITServe Startup and Products Team

ITServe Startup and Products Team 2023 introduced new initiatives to boost startup ecosystem internally and externally under the leadership of National President Vinay Mahajan, National Startups and Products Director Omprakash Nakka and his team members, including Chair Jagan Chitiprolu, Chair Arvind Nerella, and Product Companies Chair Bala Rajaraman. These initiatives will help to boost innovation and economy, while offering investment access to our members.

The following are major initiatives planned for this year 2023:

“ITServe Angels,” is a network of investors from ITServe with idea to boost innovation and economy by providing the seed capital for early stage startups. We received overwhelming response from the member community for this initiative.

We are also introducing incubator and accelerator services to create and mentor startups through our partner and member network. ITServe platform provides market access to startups through our members and their client network.

We are planning to organize 3 regional conferences and one national conference. We successfully conducted a West Coast conference in April 2023 with 25+ applicants and 12 selected pitches!! We will be doing an East Coast conference in June 2023 in Hartford, CT and another during the our Synergy conference in October in Atlantic City, NJ. We are exploring possibilities to open an ITServe India Innovation Chapter with exclusive membership to startups, which will help leverage cross border funding's, market access.

Thank you President Vinay Mahajan, Executive Board, General Body members for empowering the Teams to achieve intended objectives for 2023 and beyond.

Innovative startups, Accelerators, incubators can reach us at: Startup@itserve.org

North East Chapter Meet & Greet with US Senator Cory Booker

US Senator Cory Booker At North East Chapter Meeting

The North East Chapter Meeting held on April 24th, 2023 at the APA Hotel, Woodbridge, New Jersey with Senator Cory Booker was a highly successful event where we were able to have our collective voice heard before the key lawmaker.

At the high-energy event, Senator Booker spoke from his heart about the importance of H-1B work visa program and how he has been a strong champion towards supporting immigrants and organizations like ITServe, which is fueling the growth of this country.

His speech was very engaging and deeply connecting, when he shared his personal story of how he travelled to India, gained the learnings from Vedanta and implemented Yoga as part of his journey, which made him so successful today. He has graciously accepted to be part of this year Synergy 2023 and has vouched his unequivocal support at the US Senate to protect immigrant employees' rights and help make their lives better.



Meet & Greet With Governments of Telangana & Karnataka

MEETINGS WITH OFFICIALS FROM TELANGANA AND KARNATAKA

Following Senator Booker's address to the nearly 200 members of the ITServe, the North East Chapter meeting had a very insightful session by Mahesh Bigala, who flew exclusively as Telangana Chief Minister's Deputy, on behalf of Telangana government offering to provide high quality "offshore workspaces in 2nd tier Telangana cities: Tier-2 Cities such as Mahabubnagar, Nizamabad, Siddipet and Nalgonda.

The services are absolutely free for the first year along with some nominal charges." This was widely embraced by most of our member community & absolutely relieving to leverage an opportunity to lower our Backoffice operational costs.

The participants also had an opportunity to be part of the Karnataka Digital Economy Mission (KDEM) leadership presentation, which came up with a very unique concept of "Beyond Bengaluru." KDEM provides cyber security, Fintech, semi-conductor, and AI & BPO clusters along with trained resources, office infrastructure with incentives.

The Government of Karnataka is offering a variety of exciting options for us to run our offshore operations at the 2nd tier cities: Mangaluru, Hubballi, Belgavi, & Mysuru, which have world class facilities and talent pool availability. The state is subsidizing at a fraction of the cost for our members to come forward and utilize the services. An MOU signed by ITServe with the Karnataka State Government helps members to have Startups, Global Capability Centers, and to access Back Office Centers to support their USA clients. BV Naidu, Chairperson and Sanjeev Gupta, CEO of KDEM, representing the government of Karnataka led the deliberations with the ITServe members.

Some of the national leaders who attended the led the ITServe strong delegation at this powerful and important meetings included: Vinay Mahajan, Kalyan Vijai. Mahendar Musuku, Venu Sangani, Amar Varada, Praveen Tadakamalla, Siva Muppanar, Suresh Kandala, and Srinivas Gattu.

MOU With Government of Telangana



This is to share with you all about yet another initiative from ITServe leadership. We had a fruitful meeting with the officials from the Government of Telangana state.

The Government of Telangana is offering anyone willing to launch a company within the state, a year-long completely free rent for the property, while you will bear the cost for maintenance only. This offer is available to those who guarantee your operations in the state for a minimum of two years. At the request of Vinay Mahajan, ITServe President, the state of Telangana is all set to sign an MOU.

The companies are able to run multiple shifts (day and night) and they will count as one, giving us the benefit for those in the United States due to time zone differences.

To access this added incentive from the state, you do not need to have a large company. You can start your company with one employee and there is no limit on the number of employees you may hire.

In addition, Telangana Academy for Skill and Knowledge (TASK) will gather and train staff by organizing Job Melas across the state, which will minimize your need for outsourcing, training, and hiring efforts.

For more details about offer to IT companies, please visit: www.cm.telangana.gov.in

MEETINGS UPDATES

Atlanta Chapter

Florida Chapter Monthly Meeting was held on March 30, 2023. The meeting was a great success providing an opportunity to network with members from the region.

Houston Chapter

The Houston Chapter Monthly Meeting was held on April 10th, 2023. Kranti Ponnampaluri was the keynote speaker, who shared insights on Strategies to scale up business for achieving breakthrough growth.

Phoenix Chapter

Phoenix Chapter Monthly Meeting was held on April 10, 2023. Keynote speaker for this event was Kevin Hartke. The agenda for the meeting was membership drive and PAC drive, Sponsors Additions, West Coast Regional Meeting Registration, Synergy Registration and Elite Pass, CSR Initiatives, in addition to having meeting and networking with National leadership.

Austin Chapter

Austin Chapter Monthly Meeting was held on April 11, 2023. The speakers for this event were Thom Singer and Kavitha Akula. Thom Singer shared insights on the history and future of Austin Tech Sector, whereas Kavitha Akula shared immigration updates on H1B cap case filings, In House Projects and Implications.

Los Angeles Chapter

Los Angeles Chapter Monthly Meeting was held on April 11, 2023. Keynote speaker was Vinay Mahajan. The agenda for the meeting was membership drive and PAC drive, Sponsors Additions, West Coast Regional Meeting Registration, Synergy Registration and Elite Pass, CSR Initiatives. In addition to having meeting and networking with National leaders.

MEETINGS UPDATES

Dallas Chapter

Dallas Chapter Monthly Meeting was held on April 12, 2023. The speakers of the event were Deepak K Sharma, Murali Talluri, Sangita Datta, and Ace Fernandes who shared insights on Cyber Security, Insurance Audits, and, Keyman Insurance.

Seattle Chapter

Seattle Chapter Monthly Meeting was held on April 12. Keynote speaker for the event was Vinay Mahajan who gave updates on National ITServe with an overall outlook to the year, 2023.

Bay Area Chapter Meet & Greet

Bay Area Chapter Meet & Greet was held on April 13, 2023. The meeting was a great success providing an opportunity to network with members from the region.

West Coast Regional Meet

West Coast Regional Meet was held on April 14-15, 2023. The topic covered in this meeting was Empowering Women Leaders to Achieve Success. The speakers of this event were Nandini Easwar, Dao Jensen, and, Marilyn Weinstein.

Florida Chapter

Florida Chapter Monthly Meeting was held on April 19, 2023. The meeting was a great success providing an opportunity to network with members from the Region.

MEETINGS UPDATES

Chicago Chapter

Chicago Chapter Monthly Meeting was held on April 20, 2023. Keynote speaker was Deepak K. Sharma, who shared insights on breaking barriers in Sales Strategy.

North East Chapter

North East Chapter Monthly Meeting was held on April 24, 2023. The speakers for this event were Senator Cory Booker, BV Naidu, Sanjeev K Gupta, and Mahesh Bigala, who shared insights on IT industry & Growth in New Jersey, Karnataka Digital Economy Mission, IT investment opportunities in Telangana & IT Growth in 2nd Tier cities.

New England Chapter

New England Chapter Monthly Meeting held on April 26, 2023 with speakers: Saud Anwar, Robert Hotaling, Kumar Ramakrishnan, Gunjan Rekhi, and, Srinivas Ramineni. The topics discussed at the event were: IT Industry, Investment Opportunities & Growth in Connecticut, Specialized in Integration and Automation of the Business Processes, Enterprise Content Platform for Finance and Legal Industry and a panel discussion on Immigration.

Minneapolis Chapter

Minneapolis Chapter Monthly Meeting was held on April 27, 2023. The speakers for the event were Kevin Anderson, Satveer Chaudhary, Esq., Hitesh Patel, and Nash Shaikh. The meeting was attended by several members making it a great success.

MEETINGS UPDATES

Detroit Chapter

Detroit Chapter Monthly Meeting was held on April 27, 2023. The speakers for the event were Anil Grandhi, Joseph M. Kallabt, Esq., Santhosh R. Somireddy, and Mary Kennedy. The major theme was Immigration, followed by a Panel Discussion & Workshop by an Expert Panel of Attorneys on Tax planning & Accounting Practices.

Atlanta Chapter

Atlanta Chapter Monthly Meeting was held on April 27, 2023. The speakers for the event were Bhanu B. Ilindra and Prof. V. Venkata Ramana, who shared insights on Compliance Audits & Best Practices for PAF, I-9 and FDNS site visits, Opportunities for IT entrepreneurs in Telangana.

Philadelphia Chapter

Philadelphia Chapter Networking event was held on April 27, 2023. The meeting was a great success providing an opportunity to network with members from the Region.

Dallas Chapter Meet - Business Growth with Karnataka Digital Economy Mission (KDEM)

Dallas Chapter Meet was held on April 27, 2023. The speakers for the event were B. V. Naidu, Dr. E.V. Ramana Reddy, Sanjeev Kumar Gupta who shared insights on how to transform business by leveraging the benefits of Karnataka Digital Economy Mission which provides great incentives for business owners to setup and Expand IT Operations in Bengaluru.

MEETINGS UPDATES

Navigating the M&A Landscape: Strategies for Successful M&A

Webinar on "Navigating the M&A Landscape: Strategies for Successful Mergers and Acquisitions" was held on Apr 11, 2023. The speaker at this event was Gary S. Pasricha, who shared insights on Strategies for Successful Mergers and Acquisitions, Key Trends, Opportunities and Challenges in a Post-Pandemic world, Pitfalls to Avoid and Opportunities to Seize and Best Practices for M&A Negotiations.

Past Due Vendor Invoices - Webinar by Get Services

During this webinar held on April 3, 2023, Robert Painter shared insights on the topic of Past Due Vendor Invoice.

Age of ChatGPT - Webinar by Oorwin

During the webinar on the Age of Chatgpt held on April 6, 2023, Ravi Daparthi shared insights on how to revolutionize talent acquisition with AI-driven conversational intelligence.

MEETINGS UPDATES

IMMIGRATION WEBINARS

Immigration Webinar by Bhanu B. Ilindra, March 29

During the immigration webinar held on March 29, 2023 by Bhanu B. Ilindra shared updates on the immigration process, focusing on IT Sector needs and the process for work visas.

Immigration Webinar by Chand Parvathaneni, April 5

During the immigration Webinar held on April 5, Chand Parvathaneni shared insights on H-1B filings, Multiple Registration, Terminating H-1B workers, LCA ONET codes, USCIC Site visits, and, Common CAP RFEs.

Immigration Workshop by Thomas V. Allen, April 12

Dallas Chapter Monthly Immigration Workshop was held on April 12. The speaker for this event was Thomas V. Allen. The topics covered were PERM filing strategies and how to avoid audits, I-140 strategies and approval with negative tax return, H1B strategies, consular vs COS, in-house H1B filings.

Immigration Webinar by Prashanthi Reddy Esq., April 19

The immigration webinar by Prashanti Reddy Esq held on April 19, 2023 shared insights on Top 10 tips on filing H-1B cap cases, FDNS site visits, How to conduct PREM Process and updates on immigration.

Immigration Webinar by Shilpa Jadwani, April 26

During the Immigration Webinar held on April 26, 2023, Shilpa Jadwani shared insights on important topics such as H1B Cap Do's & Don'ts, recent 221g visa denials, filing concurrent petitions for those in the grace period, and the Child Status Protection Act (CSPA) policy changes that came into effect in February 2023.

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SYNERGY 2023 PLANNED IN ATLANTIC CITY

“Synergy 2023, ITServe Alliance’s Flagship Annual Conference will be held in Atlantic City in New Jersey from October 26–27, 2023,” Vinay K. Mahajan, national President of ITServe Alliance announced here. “ITServe Alliance’s Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.”

“It brings me great pleasure to announce the much-awaited launch of our flagship event, the Annual ITserve Synergy Conference 2023,” Venu Sangani, Director of Synergy 2023 announced here today. “I am excited to share with you the theme for this year's mega conference: “Come, Learn, and Grow.”

Describing his vision and objective for the conference, Sangani said, “We will streamline the Synergy conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America’s biggest IT Staffing conference by mainstream media.”

At Synergy 2023, the aim is to provide a platform for 2,500+ CXOs to congregate and deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and technology. As businesses rapidly evolve to meet the changing customer needs, it is essential to adapt and stay competitive, Sangani said. “Our conference will explore how organizations can leverage ITServe to transform their business models, enhance their operations, deliver greater value to their customers, and grow their businesses,” he added. “I warmly invite you to join us at ITserve Synergy 2023, where you will experience a unique blend of knowledge sharing, motivation, and inspiration. We look forward to welcoming you to this exciting event.”

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established to be the voice of all prestigious Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

SYNERGY 2023 PLANNED IN ATLANTIC CITY

Describing the background to the launching of the first-ever Synergy Conference in 2015, Vinod Babu Uppu, Governing Board Chair of ITServe said, “Synergy is ITServe Alliance’s flagship Annual Conference, which began in 2015 with the objective of providing business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry. Every year over 1,500 CXOs from hundreds of multi-national companies come together to hear industry leaders speak, engage in discussions with lawmakers, and participate in interactive breakout sessions.”

Since 2015, Synergy has grown from a one-day conference and banquet event to two full days of speakers, panels, and breakout sessions. What began in Dallas, TX, has now traveled to Atlantic City and Chicago, continuing to grow and expand. Synergy continues to add prominent speakers, and valuable sponsorships, and help grow a community network of industry professionals across the country.

Synergy offers a unique opportunity for IT companies and individuals in the industry to hear from renowned guest speakers and thought leaders from across the country. Participants will have the opportunity to break out into start-up cubes with business leaders and investors to pitch their offerings and ideas for the chance to turn dreams into a reality.”

“In just two days, our attendees will grow their peer network, partake in important industry discussions, and gain valuable knowledge to take their businesses to the next level. Come and experience for yourself the impact we are making when we come together, and explore more about Synergy. We can’t wait to see you in Atlantic City,” said Sam Mukku, Executive Chair of Synergy 2023.

A highly powerful line-up of speakers will address the 2,500-strong delegates, who will gather in Atlantic City this Fall. ITserve Synergy 2023 will have an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics. The conference will also provide ample opportunities for networking, learning, and collaboration with peers, partners, and customers.

Previous keynote speakers and panel guests included government officials such as Congressmen and Senators, immigration lawyers and litigation attorneys, as well as numerous CEOs of tech companies, addressing a variety of topics such as critical developments in the industry, how they have seen success, and what challenges the industry is currently facing.

SYNERGY 2023 PLANNED IN ATLANTIC CITY

Prominent among those who were at the previous conferences include: Bill Clinton and George W. Bush, former Presidents of the United States; Nikki Haley, former governor of South Carolina and former US Ambassador to the United Nations, who is currently a Presidential candidate; Sadhguru, founder of ISHA Foundation, motivational speaker, spiritual and Yoga Guru; Senator John Kennedy from Louisiana and Congressman Raja Krishnamoorthi from Illinois, in addition to several CEOs and Heads of Global Companies, including Matt Mayberry, Jason McCann, Vern Harnish, Abidali Neemuchwala, Rajeev Mehta, Kent Billingsley, and Tanmay Bkakshi.

According to Ashok Dandamudi, Director of PR & Media, "ITServe Alliance has built a strong member-focused community within the IT industry, where professionals and experts alike can collaborate, present new business ventures, and work together to find new ways to overcome industry obstacles."

Over the years, ITServe Alliance has established a name for itself as the center point of information for its members, covering a variety of topics ranging from immigration, technology, economy, and many more that are relevant to its members. ITServe has 19 Chapters in several states across the United States, bringing the Synergy Conference to every part of this innovation country. In the words of Vinay Mahajan, "IT Serve Alliance is led by highly talented individuals, phenomenally successful entrepreneurs, and Innovators who are enthusiastic about giving back to the community, as part of this big ITServe Family."

Summarizing the mission of ITServe Alliance and Synergy 2023, Jagadeesh Mosali, President-Elect of ITServe said, "We believe in developing strategic relationships with our partner organizations to work for a better technology environment by building greater understanding. Come and join us on our journey. Let us be your voice when it comes to Information Technology."

For more information, Please Visit: www.itserve.org

CSR INITIATIVES



ITServe Northeast as part of CSR, Donated a check of \$500 to Rolling Thunder, a non profit organization which primarily works to empower Veterans aimed in protecting their benefits, concerns & interests. Thank you to everyone donated & let's do more activities which help the less privileged

CSR INITIATIVES



ITServe Chicago Chapter hosted a CSR event in April at the Mary Wilkinson food pantry, which has been operational for over six decades. 15 committed volunteers dedicated a total of 50 hours to packing food. Their dedication and hard work resulted in pantry being able to cater to needs of over 220 families for entire week. Despite inclement weather, volunteers demonstrated their unwavering commitment to this noble cause by actively participating in the event. We express our deepest gratitude to them for their inspiring efforts. #TeamChicagoCSR is eager to continue making a positive impact in our community.

IMMIGRATION UPDATES

ICE updates Form I-9 requirement flexibility to grant employers more time to comply with requirements

The U.S. Department of Homeland Security (DHS) and U.S. Immigration and Customs Enforcement (ICE) announced today that employers will have 30 days to reach compliance with Form I-9 requirements after the COVID-19 flexibilities sunset on July 31, 2023. These flexibilities were first announced in March 2020 and subsequently extended throughout the COVID-19 pandemic.

[Click to Know More](#)



Town Hall on Visa Processing Improvements

The State Department's Bureau of South and Central Asian Affairs and Bureau of Consular Affairs and the Department of Homeland Security's (DHS) U.S. Citizenship and Immigration Services (USCIS) are hosting a town hall with Indian communities in the United States on interagency efforts to improve visa processing impacting Indian communities. The event will include remarks from Deputy Assistant Secretary for India Nancy Jackson, Deputy Assistant Secretary for Visa Services Julie Stuftt, and Senior Advisor to the Director of U.S. Citizenship and Immigration Services Doug Rand. The town hall will feature a question-and-answer session, and registered participants will be given an opportunity to submit questions in advance.

MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: benefits@itserve.org



“SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

LEADERSHIP BOARD

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President



Jagadeesh Mosali
President Elect



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SUGGESTIONS

Please feel free to E-Mail us at PR@itserve.org

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